

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 57043

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 1

32354	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	254017	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	LUC MEDIA			CRITZ FOR CONGRESS	
AND	25 Whitlock Pl SW Ste 201			647 Main St Ste 110	
ADDRESS	Marietta	GA	30064-3142	Johnstown	
	USA			PA	15901-2140
CONTACT	AMY MILLS			PRODUCT	CRITZ 10/22-28
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.	2433	PRODUCT CODE	1310
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/22/12 AND ENDING 10/28/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. ALL RATES ARE NON PRE EMTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY CRITZ FOR CONGRESS. MARK INVOICE PAID PROOF OF PERFORMANCE AND PUT IN PUBLIC										
1 LUR	00101..	2	05:00A	05:58A	30S	10/24/12-10/26/12	THIS MORNING 5-6AM	2	400.00	800.00
2 LUR	01011..	3	05:58A	07:00A	30S	10/23/12-10/26/12	THIS MORNING 6-7AM	3	700.00	2100.00
3 LUR	10110..	3	07:00A	09:00A	30S	10/22/12-10/25/12	THE EARLY SHOW	3	350.00	1050.00
4 LUR	01100..	2	09:00A	09:30A	30S	10/23/12-10/24/12	PITTSBURGH LIVE	2	200.00	400.00
5 CDR	10011..	3	11:58A	12:30P	30S	10/22/12-10/26/12	NOON NEWS	3	585.00	1755.00
6 CDR	01001..	2	04:00P	04:30P	30S	10/23/12-10/26/12	4-430PM NEWS	2	585.00	1170.00
7 CDR	10110..	3	04:30P	05:00P	30S	10/22/12-10/25/12	430-5PM NEWS	3	585.00	1755.00
8 CDR	10111..	4	05:00P	05:30P	30S	10/22/12-10/26/12	5-530PM NEWS	4	900.00	3600.00
9 CDR	11010..	3	05:30P	06:00P	30S	10/22/12-10/25/12	530-6PM NEWS	3	900.00	2700.00
10 CDR	01111..	4	05:58P	06:30P	30S	10/23/12-10/26/12	M-F 6PM NEWS	4	1080.00	4320.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

CONTRACT NO. REV.

1201-57043-1

DATE PRINTED

10/22/12

PAGE 2

32354	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	254017	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	LUC MEDIA			CRITZ FOR CONGRESS	
AND	25 Whitlock Pl SW Ste 201			647 Main St Ste 110	
ADDRESS	Marietta	GA	30064-3142	Johnstown	
	USA			PA	15901-2140
CONTACT	AMY MILLS			PRODUCT	CRITZ 10/22-28
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.	2433	PRODUCT CODE	1310
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/22/12 AND ENDING 10/28/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
11 CDR	11010..	3	06:30P	07:00P	30S	10/22/12-10/25/12	M-F 630PM NEWS	3	1080.00	3240.00
12 CDR	1010100	3	11:00P	11:35P	30S	10/22/12-10/26/12	11PM NEWS	3	2000.00	6000.00
13 LUR	Sa	1	05:58A	07:58A	30S	10/27/12-10/27/12	SAT. MORN. LOCAL NEWS	1	250.00	250.00
14 CDR	Sa	1	07:58A	10:00A	30S	10/27/12-10/27/12	SAT.CBS MORNING NEWS	1	450.00	450.00
15 LUR	Sa	1	07:00P	07:30P	30S	10/27/12-10/27/12	SAT 7PM NEWS	1	700.00	700.00
16 LUR	Su	1	08:28A	08:57A	30S	10/28/12-10/28/12	KD/PG SUNDAY EDITION	1	210.00	210.00
17 CDR	Su	1	08:58A	10:28A	30S	10/28/12-10/28/12	CBS SUN MORN	1	650.00	650.00
18 CDR	Su	1	11:00P	11:35P	30S	10/28/12-10/28/12	11PM NEWS	1	1890.00	1890.00
19 LUR	Su	1	11:35P	12:05A	30S	10/28/12-10/28/12	#1 COCHRAN SUNDAY SPORTS	1	665.00	665.00
20 LUR	00110..	2	09:58A	10:57A	30S	10/24/12-10/25/12	LET'S MAKE A DEAL	2	425.00	850.00
21 CDR	01101..	3	10:58A	11:58A	30S	10/23/12-10/26/12	PRICE IS RIGHT	3	550.00	1650.00
22	10001..	2	12:30P	02:00P	30S	10/22/12-10/26/12	CBS SOAPS 1230-2P	2	450.00	900.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222 KDKA-TV
AND

32354	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	254017	ADVERTISER (OR AGENCY AND ADVERTISER)	<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	LUC MEDIA			CRITZ FOR CONGRESS	
AND	25 Whitlock Pl SW Ste 201			647 Main St Ste 110	
ADDRESS	Marietta	GA	30064-3142	Johnstown	
	USA			USA	
CONTACT	AMY MILLS			PRODUCT	CRITZ 10/22-28
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.	2433	PRODUCT CODE	1310
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/22/12 AND ENDING 10/28/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
LUR										
23 LUR	01101..	3	02:58P	03:58P	30S	10/23/12-10/26/12	DR. PHIL	3	400.00	1200.00
24 LUR	01010..	2	07:30P	07:58P	30S	10/23/12-10/25/12	THE INSIDER	2	650.00	1300.00
25 CDR	10101..	3	11:35P	12:37A	30S	10/22/12-10/26/12	11:35P-12:37A - LETTERMAN	3	575.00	1725.00
26 LUR	Sa	1	12:05A	01:05A	30S	10/27/12-10/27/12	CSI: MIAMI	1	200.00	200.00
Total Contract:								58		41530.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						41530.00	.00	.00	41530.00	
GRAND TOTAL									41530.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION